



FOR IMMEDIATE RELEASE

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“Park Your Dog” Project Kicks Off Thursday

New Braunfels, TX – The City of New Braunfels is hosting an organizational meeting for a community-wide effort to design and develop an off-leash dog park at the West Loop Park. The Park Your Dog event will be held on Thursday, May 10th beginning at 6:00 p.m. at the West Loop Park, on the corner of Landa Street and Loop 337.

The project is supported in part by the City, New Braunfels Puppy Playland (NBPP), the New Braunfels Parks Foundation and numerous in-kind sponsors. The initial informational meeting is open to all interested individuals, organizations and businesses who would like to be a part of the parks’ creation.

“The dog park will be a designated area where canines, dog-owners and non-dog owners alike can exercise and have fun in an off-leash environment,” said Stacey Dicke, Parks and Recreation Director. “The City is excited to work in conjunction with a ‘grass-roots’ group of enthusiastic citizens who have already been diligently working on fundraising for such a facility.”

New Braunfels Puppy Playland is a non-profit 501(c)(3) organization whose members and supporters have already raised over \$30,000 for the project. Their most recent fundraiser, Dialing for Dogs, was completed earlier this week and netted over \$8,000 in twenty-four hours.

“Enthusiasm is high and now that City Council has reserved land for the dog park at the West Loop Park we are initiating the organizational process to make this goal a reality,” said Audrea Gibson, New

Braunfels Parks Foundation President and founder of NBPP. “Local businesses are coming forward with in-kind donations and we encourage anyone who is willing to get involved with the design and development of the project to attend this meeting. There are so many ways to help – anyone can be a part of this!”

NBPP supporters are urging everyone to help them obtain a prize of \$100,000 towards the park by voting daily for the New Braunfels Dog Park in the annual Petsafe contest. Information on that opportunity is available at www.petsafe.net/barkforyourpark.

For additional information, call 830-221-4350 or email nbdogpark@gmail.com. Parking for the Park Your Dog kick-off event is being provided by Tri-City Electric & Lighting, 1172 Landa Street.

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